ARTWORK REQUIREMENTS.

1. Please create your line vector artwork in Adobe Illustrator. Images that print CMYK should be in photoshop PSD (No Jpeg, GIF or other formats supported)

2. Please supply all artwork in either **CMYK** format or with the **PMS colours specified** for spot jobs. We are unable to accept RGB.

3. Provide all pantone colours as a spot colour and can be in a separate layer.

4. DIE-LINE must NOT be inside the artwork, needs to be in a separate Layer.

5. Use Layers in Illustrator to separate art components. When saving retain Illustrator layers (Do not Flatten artwork)

6. Provide any colour matching information

7. Avoid colour saturation setting. No transparency settings to be used.

8. Please DO NOT show TRIM MARKS inside the Sheet Size or Artwork.

9. Please show in the **'Artwork Channel'** the true name of the operation.

   E.g. Foil & colour, Embossing, Varnish etc.

   'Colour Bars' to be added onto your artwork to show all required print colours etc.

10. Artwork **FONTS** are required to be '**Outlined'**.

    Outlining the font = Means the font becomes a 'vector' and not as an 'editable' font.
    In illustrator we … select all the 'type / text' and press control > shift > O,
    this outlines the fonts, otherwise you would have to supply us all the font files with your artwork.

11. Please provide all linked and placed **images in an editable file** and ensure all Photoshop .tiff or .eps files are a minimum of 300dpi.

12. Please double check the artwork to confirm nothing in the channels is incorrect.

13. **Please DO NOT lock layers**.